

LIVESTRONG°

FOUNDATION

TAKING ACTION, CHANGING ODDS

LIVESTRONG° AT THE YMCA

Fact Sheet: September 2015

PROGRAM OVERVIEW

LIVESTRONG at the YMCA is an evidence-based program that helps adult cancer survivors reclaim their health and well-being following a cancer diagnosis. Participating YMCAs create a welcoming community in which survivors can improve their strength and physical fitness, diminish the severity of therapy side effects, develop supportive relationships, and improve their quality of life. Since 2007, the LIVESTRONG Foundation has been the YMCA's partner in developing and delivering LIVESTRONG at the YMCA.

DESCRIPTION AND GOALS

- Small group, supportive environment
- 12-week program with two 90-minute sessions per week
- Includes cardiovascular conditioning, strength training, balance, and flexibility exercises
- Held in YMCA "Wellness Centers"
- Evaluation includes Functional and Quality of Life assessments before and after participation
- Facilitated by YMCA-certified Instructors

WHO QUALIFIES?

Any adult 18 years old or older who is living with or beyond cancer treatment.

PROGRAM REACH:

- More than 33,116 SURVIVORS SERVED
- More than **2,426 STAFF CERTIFIED** as Instructors
- Offered by 174 Y associations in more than 453 COMMUNITIES IN 37 STATES

PROGRAM IMPACT:

LIVESTRONG at the YMCA has to proven to:

- help survivors MEET OR EXCEED the recommended amount of physical activity
- help survivors SIGNIFICANTLY INCREASE their cardiovascular endurance
- IMPROVE cancer survivors' overall quality of life and
 DECREASE their cancer-related fatigue.

PARTICIPANTS REPORT:

- High levels of SATISFACTION
- STRONG CONNECTIONS with other group members
- PLANS TO CONTINUE EXERCISE after the program

PARTICIPANT SPOTLIGHT

Michelle Lavitt participated in the LIVE**STRONG** at the YMCA program at the Huntington YMCA in Huntington, NY. Read how she thanked Y director Tina Graziose:

"Dear Tina,

Thank you so very much for offering the LIVE**STRONG** at the YMCA program here in Huntington... Less than a year ago, I was a healthy, somewhat fit 38-year-old living a perfectly normal life. I was happily married with two kids, living in the suburbs. One day I noticed a lump in my breast, and then my life turned upside down. I had Stage 2 breast cancer and needed a double mastectomy. And chemotherapy. And radia-

tion. And hormone therapy. And more surgery. So I went through all of the treatments as I was instructed to do. And they were miserable, as everyone knows they are. During this time, I kept telling myself that when everything was over, I'd start exercising again (I used to go to an aerobics class two times a week) and I would get my health back. Only it wasn't, or should I say, isn't that simple. I gained 10 pounds during chemotherapy, which actually is quite common. But the treatments slowed down my metabolism, so losing weight is extra difficult. When I started to get my strength back from the chemo, I

started radiation, which knocked me back down again. The cumulative effect of not using my muscles took its toll. There were so many daily activities that I wasn't doing. Like standing. Forget about exercising, I needed strength to get through the day and take care of my kids. I was constantly saying to my family and friends, "I can't do that, because it is too much for me." I tried to go back to my aerobics class, but it was

difficult. Two minutes into the warm-up, my heart was pounding and my muscles burning. I did what I could, which wasn't much. It was so frustrating and scary that I spent most of the classes fighting back tears. I frequently overdid it, and felt sick as a result. Then a friend told me about LIVE**STRONG** at the YMCA.

I am halfway through the program now, and already I feel like a different person. I have the energy to make it through the day without napping. I can make it up a flight of stairs without stopping to rest. I can carry my daughter again. And I feel confident that I am strong enough to do these things, because I am getting back in shape in a very safe way. The

LIVE**STRONG** at the YMCA instructors took time to show me how to gradually build up my strength without overdoing it. They showed me how to safely work the part of my body where I had lost muscle during my surgery. They taught me different types of exercises, stretches and training techniques. Instead of being frustrated about what I cannot do, I am proud of what I can do. The instructors are all patient, kind, and understanding, and the survivors in the group all are very warm and

friendly. It is an extremely enthusiastic and encouraging group of people. LIVE**STRONG** at the YMCA has made an incredible difference in my recovery from breast cancer. I can't thank you enough for offering it, and I hope you continue this program so that others can heal.

Sincerely,

Michelle Lavitt"



PLANS FOR PROGRAM GROWTH

YMCA of the USA (Y-USA) has pledged to expand its support of LIVE**STRONG** at the YMCA in its 2014-2017 strategic plan, "Delivering our Cause" and is working to accomplish four strategic objectives to ensure the program's growth and quality:

1. INCREASE NUMBER OF ASSOCIATIONS OFFERING THE PROGRAM

Currently **174** corporate associations offer the LIVE**STRONG** at the YMCA program, and we are striving to reach **250 by** 2017. In 2015, **34** new Ys were selected to become providers and new opportunities for growth are expected for 2016.

2. INCREASE NUMBER OF PROGRAM PARTICPANTS

As cancer treatments improve, the number of people living beyond a cancer diagnosis continues to grow rapidly. With our presence in more than 10,000 communities, the Y is uniquely positioned to support this growing population and has pledged to increase the number of cancer survivors served to at least 10,000 per year. To do so, we are preparing new YMCA Associations to implement the program while encouraging current providers to recruit more participants and spread the program to additional branches.

TO LEARN MORE:
Contact livestrongattheymca@ymca.net

3. INCREASE PERCENTAGE OF PROGRAM PARTICPANTS WHO BECOME Y MEMBERS

Participation in LIVE**STRONG** at the YMCA is often a cancer survivor's first step in the journey toward recovery. Y membership can provide the support a survivor needs to continue their pursuit of health and wellness. Y-USA is working to identify and deploy strategies and tools to help Ys increase the number of program participants who become Y members.

4. ENSURE PARTICPANTS EXPERIENCE IMPROVED HEALTH AND WELL-BEING

In order to become a LIVE**STRONG** at the YMCA program site, Ys go through a rigorous but transformational organizational capacity-building process to help them serve cancer survivors with knowledge, empathy and skill. Staff who seek to become certified Instructors for the LIVE**STRONG** at the YMCA exercise program must complete over 16 hours of training on cancer, communication skills, exercise modification and safety to ensure that the program experience is effectively tailored to the abilities and personal goals of each participant. A recent research study demonstrated that these efforts are working: cancer survivors who participated in the LIVE**STRONG** at the YMCA exercise program exhibited improvements in physical activity, fitness and quality of life.

PROGRAM PROVIDERS

ALABAMA

Birmingham Metropolitan YMCA, Birmingham

CALIFORNIA

Channel Islands YMCA, Santa Barbara YMCA of Greater Long Beach, Long Beach

COLORADO

Ed & Ruth Lehman YMCA, Longmont YMCA of the Pikes Peak Region, Colorado Springs

CONNECTICUT

Greater Waterbury YMCA, Waterbury New Canaan Community YMCA, New Canaan Southington-Cheshire YMCA, Southington Wallingford YMCA, Wallingford Wilton Family YMCA, Inc., Wilton YMCA of Greater Hartford, Hartford

FLORIDA

Central Florida Metro YMCA, Orlando SKY Family YMCA, Venice Tampa YMCA, Tampa Volusia/Flagler YMCA, DeLand, YMCA of Greater St. Petersburg, St. Petersburg YMCA of the Suncoast, Clearwater YMCA of West Central Florida, Lakeland

GEORGIA

Metropolitan Augusta YMCA, Augusta Moultrie YMCA, Moultrie Tiftarea YMCA, Inc., Tifton YMCA of Coastal Georgia, Savannah

IOWA

Burlington Area Community YMCA-YWCA, Burlington Scott County Family YMCA, Davenport YMCA of Greater Des Moines, Des Moines YMCA of Marshalltown, Marshalltown Cedar Rapids Metro YMCA, Cedar Rapids

IDAHO

Treasure Valley YMCA, Boise

ILLINOIS

Kishwaukee Family YMCA, Sycamore Prairie Valley YMCA, Elgin Two Rivers YMCA, Moline YMCA of Berwyn-Cicero, Berwyn YMCA of Rock River Valley, Rockford

INDIANA

YMCA of Greater Fort Wayne, Fort Wayne YMCA of Greater Indianapolis, Indianapolis YMCA of Michiana, Inc., South Bend YMCA of Southern Indiana, New Albany YMCA of Valparaiso Indiana, Inc., Valparaiso

KANSAS

YMCA of Southwest Kansas, Garden City YMCA of Wichita, Wichita

KENTUCKY

YMCA of Central Kentucky, Lexington YMCA of Greater Louisville, Louisville

LOUISIANA

YMCA of Greater New Orleans, New Orleans

MASSACHUSETTS

Athol Area YMCA, Athol
Cape Cod YMCA, West Barnstable
Hockomock YMCA, North Attleboro
MetroWest YMCA, Framingham
Old Colony YMCA, Brockton
Tri-Community YMCA of Southbridge, Southbridge
YMCA of Attleboro, Attleboro
YMCA of Central Massachusetts, Worcester
YMCA of Greater Boston, Boston
YMCA of Greater Springfield, Springfield
YMCA of Metro North, Peabody
YMCA of the North Shore, Beverly
YMCA of the Southcoast, New Bedford

MAINE

Bath Area Family YMCA, Bath YMCA of Southern Maine, Portland Kennebec Valley YMCA, Augusta Boothbay Regional YMCA, Boothbay Harbor Mount Desert Island YMCA, Bar Harbor Penobscot Bay YMCA, Rockport

MICHIGAN

Ann Arbor YMCA, Ann Arbor Greater Marinette-Menominee YMCA, Menominee Niles-Buchanan YMCA, Niles YMCA of Greater Grand Rapids, Grand Rapids YMCA of Greater Kalamazoo, Kalamazoo YMCA of Marquette County, Marquette

MINNESOTA

Itasca County Family YMCA, Grand Rapids YMCA of Mankato, Mankato YMCA of Rochester, Rochester YMCA of the Greater Twin Cities, Minneapolis

MISSOURI

Greater St. Louis YMCA, St. Louis Jefferson City Area YMCA*, Jefferson City Ozarks Regional YMCA, Springfield Tri-State Family YMCA, Neosho YMCA of Greater Kansas City, Kansas City

MONTANA

Billings Family YMCA, Billings

NORTH CAROLINA

Blue Ridge Assembly YMCA, Black Mountain
Cleveland County YMCA, Shelby
Gaston County YMCA, Gastonia
Greensboro YMCA, Greensboro
Stanly County Family YMCA, Albemarle
YMCA of Greater Charlotte, Charlotte
YMCA of Northwest North Carolina, Winston-Salem
YMCA of the Triangle, Raleigh
YMCA of Western North Carolina, Asheville
YMCA of Wilmington, Wilmington

PROGRAM PROVIDERS con't

NORTH DAKOTA

Grand Forks YMCA Family Center, Grand Forks Missouri Valley Family YMCA, Bismarck YMCA of Cass & Clay Counties, Fargo

NEBRASKA

Siouxland YMCA, Sioux City YMCA of Greater Omaha, Omaha

NEW HAMPSHIRE

YMCA of Greater Manchester, Manchester YMCA of Greater Nashua, Merrimack

NEW JERSEY

Burlington County YMCA, Mt. Laurel
Cumberland Cape Atlantic YMCA, Vineland
Gateway Family YMCA, Elizabeth
Hunterdon County YMCA, Annandale
Princeton Family YMCA, Princeton
Somerset Hills YMCA, Somerville
The Community YMCA, Shrewsbury
YMCA of Fanwood-Scotch Plains, Scotch Plains
YMCA of Madison NJ, Inc., Madison
YMCA of Metuchen, Metuchen
YMCA of Summit NJ, Summit

NEW YORK

Frost Valley YMCA, Claryville
Greater Syracuse YMCA, Syracuse
Saratoga Regional YMCA, Saratoga Springs
YMCA of Broome County, Binghamton
YMCA of Buffalo Niagara, Buffalo
YMCA of the Capital District, Albany
YMCA of Greater New York, New York
YMCA of Greater Rochester, Rochester
YMCA of Long Island, Glen Cove
YMCA of Rye NY, Rye

OHIO

Family YMCA of Lancaster & Fairfield County, Lancaster

Greater Miami Valley YMCA, Hamilton Marion Family YMCA, Marion YMCA of Central Ohio, Columbus YMCA of Greater Cleveland, Cleveland YMCA of Greater Dayton, Dayton YMCA of Grater Toledo, Toledo YMCA of Mansfield, Mansfield YMCA of Youngstown, Youngstown

OKLAHOMA

YMCA of Greater Oklahoma City, Oklahoma City YMCA of Greater Tulsa, Tulsa

PENNSYLVANIA

Community YMCA of Eastern Delaware County, Landsdowne Greater Scranton YMCA, Scranton North Penn YMCA, Colmar Wilkes-Barre Family YMCA, Wilkes-Barre

YMCA of Warren County, Warren

York and York County YMCA, York

RHODE ISLAND

Providence Metropolitan YMCA, Providence

SOUTH CAROLINA

YMCA of Columbia South Carolina, Columbia

TENNESSEE

YMCA of Bristol, Bristol YMCA of Memphis and the Mid-South, Memphis YMCA of Metropolitan Chattanooga, Chattanooga

TEXAS

Austin Metropolitan YMCA, Austin YMCA of Arlington, Arlington

YMCA of Central Texas, Waco
YMCA Greater El Paso, El Paso
YMCA of Greater San Antonio, San Antonio
YMCA of Metropolitan Dallas, Dallas
YMCA of Metropolitan Fort Worth, Fort Worth
YMCA of the Greater Houston Area, Houston

VIRGINIA

Peninsula Metro YMCA, Newport News Southside Virginia Family YMCA, Farmville

VERMONT

Greater Burlington YMCA, Burlington

WASHINGTON

Skagit Valley Family YMCA, Mount Vernon South Sound YMCA, Olympia YMCA of Greater Seattle, Seattle YMCA of Pierce and Kitsap Counties, Tacoma YMCA of Snohomish County, Everett YMCA of the Inland Northwest, Spokane

WISCONSIN

Door County YMCA, Sturgeon Bay Greater Green Bay YMCA, Inc., Green Bay Kettle Moraine YMCA, West Bend La Crosse Area Family YMCA, La Crosse Manitowoc-Two Rivers YMCA, Manitowoc Oshkosh Community YMCA, Oshkosh Racine Family YMCA, Racine Sheboygan County YMCA, Sheboygan South Wood County YMCA, Port Edwards Stateline Family YMCA of Beloit, Inc., Beloit Stevens Point Area YMCA, Stevens Point Wausau-Woodson YMCA, Wausau YMCA of Dane County, Madison YMCA of Eau Claire, Eau Claire YMCA of Metropolitan Milwaukee, Milwaukee YMCA of the Fox Cities, Appleton YMCA of the Northwoods, Rhinelander

WYOMING

Sheridan County YMCA, Sheridan